

AD Submission Guideline / Specifications



size	width	height
Full page (full-bleed Size) <input type="checkbox"/> v	8.375 in	10.875 in
<i>* Please add crop marks and 1/4 in bleed all around.</i>		
1/2 page (horizontal) <input type="checkbox"/> H	7.375 in	4.85 in
1/4 page (vertical) <input type="checkbox"/> v	3.6 in	4.85 in
1/8 page (horizontal) <input type="checkbox"/> H	3.6 in	2.34 in
1/16 page (vertical) <input type="checkbox"/> v	1.72 in	2.34 in

Our Workstation: Mac OS X Adobe Illustrator CS 5

Main Software: Adobe Illustrator CS 5

File Format: Illustrator CS 5 and below

Illustrator EPS

Photoshop EPS

** All Files need to be compatible with Adobe Illustrator*

(NO QuarkXpress, MS Office, InDesign Data)

Quality: 300 dpi or higher (recommended)

Important Steps: Work as CMYK

Outline All Fonts/Texts

Locate all objects when you place images

Group when you complete

Flatten Layers

Delete all Stray Points

Media Format: E-Mail design@JapanUp.jp

File size: 10MB or smaller

if you have bigger files, please use online FTP site:

<http://www.yousendit.com/>

Proof: Please submit One (1) jpg for proofing

Deadline: 10th of each month

For further question, please contact to our sales agent. (JapanUp! magazine 310.320.1823)